

JÉRÉMIE GISSEROT

j@jeremie-gisserot.net

(33) 6 635 653 66

jeremie-gisserot.net

linkedin.com/in/jeremiegisserot

My primary focus as a **senior creative developer** is to create **captivating digital experiences** that prioritize the **user's experience**.

RECENT WORKS

2023-today **OKIDO.KIDS**

Founder, Art Director, UX/UI

My colleague, Grégory Collin, and I collaborated to create a new online course platform. We aimed to provide a space for teachers and students to plan and attend live online video courses.

- I am responsible for designing and developing the brand assets.
- I gather ideas and suggestions from user feedback to imagine and design platform features.
- To accelerate the design process, I employ a blend of blade templates and react components to create features directly in the code.
- I oversee both the recruitment of teachers and the growth of the platform.

2022-2023 **PAMPLEMOUSSE AGENCY**

Senior WordPress developer

I had the opportunity and pleasure of dedicating most of my time to working with the Pamplemousse team, assisting them in creating high-quality and complex WordPress websites.

- I worked with the design team to create top-tier custom WordPress themes and plugins.
- I was responsible for maintaining, fixing, and developing new features for the agency's extensive catalog of websites.
- I collaborated closely with project managers to budget and allocate resources for upcoming projects and client demands.

2020-today **LES BIO FRÈRES**

Founder, Art Director & Brand Advisor

Together with my two brothers-in-law, I have established a brand that produces organic and vegan food supplements. Around 20% of my time is dedicated to managing our brand assets and developing effective marketing strategies.

- I am in charge of producing and overseeing the brand's assets, such as labels, online and offline visuals, product catalogs, posters, and flyers.
- I help the team to identify the appropriate tone when communicating with our community.
- I collaborate closely with the community manager to brainstorm innovative content concepts.

2007-today **FREELANCING**

Freelance Creative developer for diverse range of clients

As a freelancer, I have been honing my skills for years. This way of life has taught me to be flexible and work with various teams and clients. It has also motivated me to continuously improve my knowledge of graphic design trends and coding techniques.

SKILLS

DEVELOPMENT

My favorite languages:

Php, Html, CSS, Javascript, React, VueJs, Svelte

Tools I use:

Laravel, WordPress, Shopify, NextJs, Git, Bedrock, ACF, Sage, Blade, Tailwind, Gsap, Framer Motion

GRAPHIC DESIGN

What do I do?

UX/UI, hand-drawn and vector Illustration, 3d modeling and rendering, 2d/3d animation, Video editing

Tools I use:

Figma, Illustrator, Photoshop, InDesign, Procreate, DaVinci Resolve, Cinema 4d, Blender

PROJECTS

[Okido.kids](#)

Online course platform for Kids

I did: **UX/UI, Art Direction, Laravel dev**

[Les Bio Frères](#)

Brand of organic and vegan food

I did: **Art Direction**

[e-nemo](#)

Electric flying pod landing page

I did: **WordPress, UX/UI**

[Réseau des AMAPs](#)

Community-supported agriculture network

I did: **WordPress, UX/UI, backend dev**

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My brand new portfolio

I did: **Design, React + nextJs dev**